



Global Foodservice Classification

1100 BUSINESS & INDUSTRY (B&I)

- 1110 Companies
- 1111 Professional / Offices
- 1112 Production / Plants
- 1120 Government employment

1200 EDUCATION

- 1210 Pre-K, Kindergarten, Child Care
- 1220 Primary School
- 1230 Secondary School
- 1240 Further education, universities
- 1241 2 year colleges & universities
- 1242 4 year colleges & universities
- 1243 Technical and Trade schools
- 1249 Other further education
- 1250 Schools districts
- 1260 Culinary schools
- 1290 Other education establishments

1300 HEALTHCARE

- 1310 Hospitals
- 1320 Clinics
- 1330 Convalescence homes and rest homes
- 1340 Centres for rehabilitation and readaptation, adult day care
- 1350 Nursing homes, homes for the elderly, retirement communities
- 1390 Other healthcare establishments

1500 SOCIAL-BASED LEISURE

- 1510 Centers for adults and seniors
- 1511 Social and Private clubs, legions, Fraternities
- 1520 Centres for children, summer camps, ...

1600 OTHER SEGMENTS

- 1610 Military bases, fire departments
- 1620 Prisons
- 1630 Religious communities, convents, churches ...
- 1640 Runaway & Homeless centers
- 1690 Other segments



2000 COMMERCIAL / SOCIAL FOODSERVICE

2100 TABLE SERVICE RESTAURANTS, FULL SERVICE RESTAURANTS (FSR)

- 2110 Café-Restaurants, family-style, diner
 - 2120 Traditional restaurants, Casual Dining
 - 2130 Upscale Casual Dining Restaurants
 - 2140 Fine Dining restaurants
- see menu type classification

2300 LIMITED SERVICE RESTAURANTS (LSR)

- 2310 Quick Service Restaurants (QSR), Fast food, Snacks
- 2320 Quick Casual
- 2330 Delivery and take-away only
- 2340 LSR Beverages
- 2341 Ice cream parlours, frozen desserts
- 2342 Coffee shops, tea houses
- 2343 Smoothie, juice
- 2350 Self service Restaurants
- 2360 Buffet LSR restaurants
- 2370 Food courts
- 2380 Hawker stalls, snack stands, street vendors
- 2390 Other types of LSR

2400 LODGING

- 2410 Hotels & Motels with restaurant
- 2411 (5*) Hotels with restaurant - Luxury
- 2412 (4*) Hotels with restaurant - Upper scale
- 2413 (3*) Hotels with restaurant - Upscale
- 2414 (2*) Hotels with restaurant - Midscale
- 2415 (1*) Hotels with restaurant - Economy
- 2416 (0*) Hotels with restaurant - Budget
- 2419 Uncoded Hotels & Motels with restaurant
- 2420 Hotels & Motels without restaurant
- 2421 (5*) Hotels without restaurant - Luxury
- 2422 (4*) Hotels without restaurant - Upper uscale
- 2423 (3*) Hotels without restaurant - Upscale
- 2424 (2*) Hotels without restaurant - Midscale
- 2425 (1*) Hotels without restaurant - Economy
- 2426 (0*) Hotels without restaurant - Budget
- 2427 Flophouse, hostels, YMCA, Youth Hostels
- 2429 Uncoded Hotels & Motels without restaurant
- 2430 Campings, RV parks, campgrounds
- 2431 (5*) Campings, RV parks or campgrounds
- 2432 (4*) Campings, RV parks or campgrounds
- 2433 (3*) Campings, RV parks or campgrounds
- 2434 (2*) Campings, RV parks or campgrounds
- 2435 (1*) Campings, RV parks or campgrounds
- 2436 (0*) Campings, RV parks or campgrounds
- 2439 Campings, RV parks, campgrounds Uncoded
- 2440 Bed & Breakfast, Guesthouses, chambres d'hôtes
- 2450 Resorts
- 2490 Other lodging establishment



2000 COMMERCIAL / SOCIAL FOODSERVICE

2500 TRANSPORT FOODSERVICE

- 2510 Roadside / motorway
- 2520 Railway stations and on-train
- 2530 Airports and In-flight catering
- 2540 Ferries, Cruise lines

2600 FOODSERVICE ON CONCESSION, LEISURE, SPORT, CULTURAL SITES

- 2610 Recreation, leisure sites, attraction parks
- 2620 Amusement establishments, Bowling centres, Pool Halls
- 2630 Casinos, gaming
- 2640 Cultural sites, Museums, Cinemas, Theatres, Zoos, ...
- 2650 Exhibition / Conference centres, hall rental
- 2660 Sport sites
- 2661 Sports clubs
- 2662 Arenas, Stadiums
- 2663 Fitness Centres
- 2664 Tennis Centres
- 2665 Golf clubhouses

2700 EVENT CATERING, PARTY SERVICE

- 2701 Party Catering

2800 BARS / ADULT BEVERAGES ORIENTED OUTLETS

- 2810 Neighborhood bars & taverns
- 2820 Sports bars
- 2830 Nightlife venues
- 2831 Disco bars, trendy bars, lounge, DJ
- 2832 Discotheques, night clubs
- 2833 Adult entertainment, cabaret
- 2834 Gay and lesbian
- 2835 Piano-bar, Karaoke
- 2840 Brewpubs, english & irish pubs, micro-brewery, with limited food
- 2850 Wine Bars
- 2860 Bars with service (tobacco, newspaper, lottery, ...)
- 2890 Other types of bars



3000 ALTERNATIVE CHANNELS

3100 RETAIL OUTLETS

- 3110 Tobacco shops
- 3120 Newspaper kiosks
- 3130 Book and stationery outlets
- 3140 Video clubs
- 3150 Personal Grooming
- 3151 Beauty salons and nails
- 3152 Hairdressers and Barbers
- 3153 Tanning
- 3154 Day Spa
- 3160 Malls
- 3170 Retail outlets - non grocery

3200 FOOD SPECIALIST RETAILERS

- 3210 Retail bakery, pastry
- 3211 bakeries
- 3212 Pastryshops
- 3220 Confectioners
- 3230 Meat market
- 3231 Butchers
- 3232 Delicatessens, "charcuteries" (pork butchers)
- 3233 Tripe-seller
- 3234 Charcuterie-Catering
- 3240 Fish & seafood market
- 3250 Wineries, distilleries, artisan breweries
- 3290 Other food specialist retailers

3300 GROCERY STORES

- 3310 Mom's and Pop's grocery stores (independents)
- 3320 Grocery stores (limited channel distributor)
- 3330 Convenience stores
- 3340 Liquor Stores
- 3350 Drug stores
- 3360 Supermarkets
- 3370 Hypermarkets & Megamarkets
- 3380 Club Stores / Professional shop / Cash & Carry
- 3390 Specialty and Other Stores

3400 GAS STATIONS

- 3410 On motorways / expressways
- 3420 Roadside and in town centres gas stations
- 3500 MOBILE AND SEASONAL OUTLETS
- 3510 Pizza vans, ethnic food vans, roadside french fry
- 3520 Beach traders, temporary traders



3000 ALTERNATIVE CHANNELS

4000 AUTOMATIC VENDING MACHINES

4100 Free-standing & table top machines (hot beverages, cold beverages, snacks)

4200 O.C.S. (Office Coffee Service)

4300 Water fountains

5000 KEY ACCOUNTS

5100 Restaurant Key Accounts

5110 Restaurant chains headquarter

5120 Restaurant chains sub-franchisees

5130 Restaurant chains regional offices

5140 MCOs (Multi-Concept Operators)

5150 MFOs (Multi-Franchise Operators)

5200 Hotel Key Accounts

5210 Hotel chains Headquarters

5220 Lodging Management Firm

5300 Foodservice management firms

5400 GPOs

5500 Private Consultants

5510 Architects DPLG



Need More Information?

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